

ROBIN ENRIQUEZ

EXPERIENCE

March 2024 – Present

Freelance Graphic Designer, Dallas, Texas (Remote)

Creates print and digital collateral for Heritage Auctions, Rendevor Dialysis, Long Cove (a luxury real estate group) and Downtown Dallas, Inc, a non-profit organization that focuses on economic development, public safety and urban planning for Downtown Dallas.

August 2022 – Present

Contract Graphic Designer, Lockton; Dallas and Atlanta Offices (Remote)

Responsible for making edits to employee benefit materials in a high-volume, quick-turn environment during the busy Open Enrollment season.

January 2023 – February 2024

Senior Graphic Designer, Southwest Airlines Pilots Association; Dallas, Texas (Hybrid)

Designed print collateral, including a monthly magazine, supporting a non-profit employee organization representing more than 10,000 pilots of Southwest Airlines.

November 2021 – June 2022

Graphic Designer, Bloomfield Knoble; Irving, Texas (Remote)

Designed print and Powerpoint sales materials, while following strict brand guidelines, for client that provides innovative solutions to hospitals and medical centers.

June 2018 – October 2021

Graphic Design Specialist, Garland ISD; Garland, Texas (On-site)

Designed quarterly newsletter, social media graphics and all print materials for the district to promote upcoming events. Created large-scale, branded window and building graphics for schools. Managed projects with Workgroups and coordinated jobs with in-house print shop.

April 2016 – June 2018

Art Director, Heritage Auctions; Dallas, Texas (On-site)

Designed various print materials and catalogs to promote monthly auctions across 40 categories while maintaining brand standards. Led redesign of company magazine, *Intelligent Collector*.

SKILLS

Proficient

InDesign CC Photoshop CC
Illustrator CC PowerPoint

Familiar

Excel Figma
Word

EDUCATION

Bachelor of Fine Arts

University of Texas at Arlington; Arlington, Texas

Major: Graphic Design

Bachelor of Arts

University of North Texas; Denton, Texas

Major: Art Minor: Marketing