

ROBIN ENRIQUEZ

EXPERIENCE

January 2023 – February 2024

Senior Graphic Designer, Southwest Airlines Pilots Association; Dallas, Texas

Designed print collateral, including a monthly magazine, supporting a non-profit employee organization representing more than 10,000 pilots of Southwest Airlines.

November 2021 – June 2022

Graphic Designer, Bloomfield Knoble; Irving, Texas

Designed print and Powerpoint sales materials, while following strict brand guidelines, for client that provides innovative solutions to hospitals and medical centers.

June 2018 – October 2021

Graphic Design Specialist, Garland ISD; Garland, Texas

Designed quarterly newsletter, social media graphics and all print materials for the district to promote upcoming events. Created large-scale branded window and building graphics for schools. Managed projects with Workgroups and coordinated jobs with in-house print shop.

April 2016 – June 2018

Art Director, Heritage Auctions; Dallas, Texas

Designed various print materials and catalogs to promote monthly auctions across 40 categories while maintaining brand standards. Led redesign of company magazine, *Intelligent Collector*.

November 2014 – April 2016

Art Director, Customized Communications, Inc.; Arlington, Texas

Independently conceived and designed patient education materials for clients in the healthcare industry.

September 2013 – October 2014

Art Director, Heritage Auctions; Dallas, Texas

SKILLS

Proficient

InDesign CC
Illustrator CC
Photoshop CC
Powerpoint

Familiar

Excel
Word
Keynote / Prezi

EDUCATION

Bachelor of Fine Arts

University of Texas at Arlington; Arlington, Texas

Major: Graphic Design

Bachelor of Arts

University of North Texas; Denton, Texas

Major: Art Minor: Marketing