

ROBIN ENRIQUEZ

EXPERIENCE

March 2024 – Present

Freelance Graphic Designer, Dallas, Texas

Creates print collateral for Heritage Auctions, Long Cove, a luxury real estate group and J. Williams Group, LLC, a company that provides urban planning services to cities in the Dallas-Fort Worth area.

January 2023 – February 2024

Senior Graphic Designer, Southwest Airlines Pilots Association; Dallas, Texas

Designed print collateral, including a monthly magazine, supporting a non-profit employee organization representing more than 10,000 pilots of Southwest Airlines.

November 2021 – June 2022

Graphic Designer, Bloomfield Knoble; Irving, Texas

Designed print and Powerpoint sales materials, while following strict brand guidelines, for client that provides innovative solutions to hospitals and medical centers.

June 2018 – October 2021

Graphic Design Specialist, Garland ISD; Garland, Texas

Designed quarterly newsletter, social media graphics and all print materials for the district to promote upcoming events. Created large-scale branded window and building graphics for schools. Managed projects with Workgroups and coordinated jobs with in-house print shop.

April 2016 – June 2018

Art Director, Heritage Auctions; Dallas, Texas

Designed various print materials and catalogs to promote monthly auctions across 40 categories while maintaining brand standards. Led redesign of company magazine, *Intelligent Collector*.

November 2014 – April 2016

Art Director, Customized Communications, Inc.; Arlington, Texas

Independently conceived and designed patient education materials for clients in the healthcare industry.

SKILLS

Proficient

InDesign CC Photoshop CC
Illustrator CC Powerpoint

Familiar

Excel Keynote
Word Prezi

EDUCATION

Bachelor of Fine Arts

University of Texas at Arlington; Arlington, Texas

Major: Graphic Design

Bachelor of Arts

University of North Texas; Denton, Texas

Major: Art Minor: Marketing